

## News Release

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### The NSCD Kicks off its 50<sup>th</sup> Year Celebration with the 45<sup>th</sup> Annual Wells Fargo Ski Cup at Winter Park Resort

**Denver, Colo. (Jan. 28, 2020)** – The [National Sports Center for the Disabled \(NSCD\)](#), a non-profit based in Denver and Winter Park Resort who provides adaptive lessons for individuals living with a disability in a variety of action sports, adventure sports and competitive programs, announced today they will host the **45<sup>th</sup> Annual Wells Fargo Ski Cup** (WFSC) on Feb. 21-23 at [Winter Park Resort](#). This is the first event of the year to kick off the organization’s 50<sup>th</sup> year celebration. It is the largest fundraiser for the NSCD, bringing in around \$250,000 to support therapeutic recreation summer and winter programs for children and adults with cognitive and/or physical disabilities.

“For the past five decades the NSCD has provided service to over 150,000 children and adults who are living with a disability that want to enjoy sports and the outdoors,” said **Kim Easton**, president and CEO of the NSCD. “We are able to provide services because of events like the WFSC and donors who have provided continued support that help facilitate operations and programming. In the past 50 years one thing has remained the same – we are passionate about providing a bridge to adaptive sports for individuals with almost any physical, cognitive, emotional or behavioral diagnosis.”

Three races are held over the three-day weekend. The AEC Challenge Race: Friday afternoon, Architects, Engineers and Contractors compete in an industry specific race, with the goal of winning the coveted “Outrigger Trophy” and bragging rights! All AEC racers will also compete with the full range of sponsors teams in the Wells Fargo Corporate Challenge on Saturday, February 22, 2020. **The Corporate Challenge:** Saturday skiers and snowboarders from 30 corporate teams race against each other to claim bragging rights and prizes. An NSCD Competition Center athlete races on each team for cash prizes to help finance his/her expenses to train and or attend the 2022 Winter Paralympics. On Sunday, Kids of Wells Fargo Ski Cup guests, ages 5-12, race the same course as the professionals and are joined by mascots from Winter Park and Colorado sports teams in the **Kids Snowplow Sprint**. Capping off the weekend on Sunday is the **World Disabled Invitational**. Professional athletes from around the world compete for cash prizes in a race unlike any other. Other weekend events include a two-day silent auction, Wells Fargo hospitality tent, tubing to raise funds for the NSCD and the Ski for NSCD Pledge Drive. [Click here](#) to link to the full agenda.

“Wells Fargo Advisors is incredibly proud to sponsor the 45<sup>th</sup> Wells Fargo Ski Cup, where exceptional individuals connect, compete and demonstrate living life to its fullest,” said Les Borzy, a senior vice president and market growth development manager at Wells Fargo Advisors who works on the firm’s Diverse Client Segments team. “Whether it be on the slopes or in the workplace, Wells Fargo Advisors supports developing extraordinary talent in individuals of all abilities.”

It's easy for the general public to join in on the activities by signing up for Ski for NSCD. People who register can easily create their own website page to email family and friends who can donate in the person's name. To learn more about how to participate in NSCD's 45<sup>th</sup> Annual Wells Fargo Ski Cup, visit [www.nscd.org](http://www.nscd.org).

The NSCD's 50<sup>th</sup> year celebration includes a variety of events in 2020 including:

- Exceeding Boundaries Breakfast, Mile High Stadium on May 20, 2020
- Corks & Forks, Mile High Station on July 30, 2020
- JHL Constructors Kids Classic Golf Tournament, Pinery Country Club on Sept. 11, 2020
- The NSCD will also bring back their gala, the 50th Anniversary Black Diamond Ball at the Hyatt Regency Convention Center on Sept. 19, 2020

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### **About NSCD**

Celebrating its 50<sup>th</sup> anniversary in 2020, the NSCD offers adaptive lessons for individuals living with a disability in a variety of action sports, adventure sports and competitive programs. Athletes with any physical, cognitive, emotional or behavioral diagnosis can participate in sports and recreation programs year-round in Colorado's Front Range and mountains. The NSCD has grown into one of the largest therapeutic recreation and competitive adaptive sports agency in the world. For more information, visit [www.nscd.org](http://www.nscd.org).

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